

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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January 5, 1963

Committee Formed To Help End Strike

As the New York City newspaper strike enters its fourth week — the longest shutdown of the city press in history — a Citizens Newspaper Committee has been formed by OPCer Andrew Weil to arouse public opinion to demand the return of the newspaper.

According to a volunteer aid of the committee Charles Lam Markmann of the New York Daily News, also an OPCer, "the civic group is taking no sides in the dispute, but is representing the public."

"We believe that the free flow of news and commerce in our community of millions," Markmann said, "takes precedence over any economic quarrel between nine employers and 3,000 printers."

Markmann explained that the Committee has been using radio and television announcements to stimulate public protests.

(Continued on page 7)

NOT THESE DATES ON YOUR

CALENDAR



Tues., Jan. 8 — "The Newspaper Strike And You!" Panel with representatives from Citizens Newspaper Committee, NY Reporters Assn., Guild, etc. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (See pg. 3)

Tues., Jan. 15 — Open House: Film Showing of NBC's documentary "The Tunnel," dealing with the secret passage under Berlin Wall. Special guests: Piers Anderson, NBC News' Berlin correspondent and narrator of the film, and its producer, Reuven Frank. Cocktails, 6:00 p.m. Dinner, 7:00 p.m. Film Showing, 8:00 p.m. (Tenth-Floor Lounge). (See page 3)

Sun., Jan. 20 — Concert: Guest artist will be Robert Nagy, Metropolitan Opera tenor, accompanied by Sam Morgenstern. Cocktail reception, 4:00 p.m. Concert, 4:30 p.m. Tenth-floor Lounge.

PRESS PROTESTS KATANGA NEWS BLOCKAGE BY UN

News correspondents who moved into Katanga to cover the United Nations operations there last week were confronted with what they called "censorship and duplicity" in handling of their dispatches.

Specifically, the correspondents claimed the dispatches were being held up by the UN at Elisabethville.

Secretary General U Thant, in a personal reply to the correspondents' protest, assured the newsmen that there was no censorship and that the United Nations was extending utmost cooperation in the movement of their dispatches.

However, the correspondents said that since fighting started there had been "blockage by the United Nations of all press dispatches out of Elisabethville." Because of communications difficulties, the UN had invited correspondents to use its transmitting facilities.

The newsmen told Thant they had been prevented from trying to reach neighboring Rhodesia to cable their material themselves.

"From now onwards," their message to the secretary general said, "we shall attempt to reach the Rhodesian border with dispatches in our own way despite the personal risk involved, leaving you well aware that your officers here can avoid such a risk."

Copies of the protest were sent to the Overseas Press Club in New York and the National Union of Journalists in London. Signers were Peter Young-husband, *London Daily Mail*; John Monks, *London Daily Express*; Iain Millar, UPI; Dennis Kiley, NBC; Peter Lessing, *London Sunday Telegraph*; Ronald Legge, *London Sunday Times*;

(Continued on page 5)

HELLO..... 1963



N. Y. OPCers enjoy festive buffet between hearty toasts to fellow-members abroad. (photo, Tommy Weber)

Overseas Ticker



..... Edited by CHEVA ARMOR

PANAMA... from CREDE CALHOUN

The departure of Will Arey, Informations Officer of the Panama Canal, left a void in local press circles. Joe Connor of the Canal Press and Inez Connor gave a farewell party for Will and Louise Arey at the Tivoli Guest House.

The newspapermen of Panama also gave a despedida at the Casa de los Periodistas. Finally, a group of close friends said "Hasta luego" to the popular Areys at Tocumen Airport.

Frank Baldwin, former Protocol Officer, will be the new Information Officer.

Olive Brooks, NY Times, completed a stint as writer and editor in the Canal press office at the end of the year.

Reeves Waring, dislocated correspondent from Cuba, is writing a column for the Panama Star & Herald. Luis Noli, AP and Star & Herald, was voted newspaperman of the year.

The death of former President Harmodio Arias Madrid cast gloom over the press community here. Dr. Arias, publisher of the Spanish Panama America and the English Panama American, occa-

sionally wrote editorials for both newspapers.

BERLIN..... from GARY STINDT

The USIS here introduced its new Chief Information Officer to newsmen on Dec. 10.

At a cocktail party given by Albert Hensing, Public Affairs Officer at the U.S. Mission, Berlin, Frederick Haupt III was introduced formally. Actually, Haupt was well-known to newsmen covering the West Berlin capital because of his former position as Assistant Press Attache at the U.S. Embassy in Bonn. He now has moved to Berlin permanently.

In attendance at the party were: Maj. Gen. Albert Watson II, U-S Commandant, Berlin; and Mr. E.A. Lightner, Deputy Chief of Mission. Representing West Berlin Mayor Willy Brandt was the mayor's press chief, Egon Nahr. Also taking part in the informal session at Harnack House were: John Hicks, USIS, Berlin; Lt. Col. Louis Breault, Information Officer, Berlin Brigade, and his assistants, Majors Edward Endres and Patricia Bouldin; and Jerome Bahr.

Among the visiting newsmen were Melvin Lasky of Encounter in London, and Jack Koehler, AP bureau chief in Bonn.

NEW DELHI.....

from CHARLES P. ARNOT

'Tis not a bagpipe concert...but NY Times' Tom Brady (in photo above) reviving himself with a long pull on a tank of oxygen after a trip on what the Indians call "The Highest Road in the World."

Brady was one of 25 news and cameramen who braved the subzero cold (60 degrees below zero fahrenheit at night) and the rarefied atmosphere of the Himalayas to visit Indian front positions in the undeclared war with Red China. It was the first time since the hot war began that the Indians permitted newsmen to visit the Ladakh front in northeastern Kashmir. Some of the newsmen went to 18,000 feet to visit forward Indian outposts. Two Indian newsmen collapsed from lack of oxygen and four other members of the party suffered violent nausea.

Others in the party included Michael Malloy, UPI; David Lancashire, AP; Charles P. Arnot, ABC; Welles Hangen and Andrew Pearson, NBC; Arthur Bonner, CBS; James Keat, Baltimore Sun; Barnwell Rhett Turnipseed, VOA; Ronald Robson, BBC; W.F.K. Thompson, London Daily Telegraph; and Peter Jackson, Reuters.



"Baby, it's cold outside!" NY Times' correspondent Tom Brady high in the Himalayas.

WASHINGTON.....

from JESSIE STEARNS

The International Inn rolled out the "red carpet" for the Fourth Estate at a press preview reception.

Foreign correspondents on home leave should seek accommodations when in the Nation's Capital at this unique hostelry as they have 15 suites decorated and furnished in atmosphere in different parts of the world.

UPI White House correspondent Merriman Smith's new book, "The Good New Days," received good book reviews here. The fact he mentioned the restaurant, "The Place Where Louis Dwells," it called for party at which most of Smith's White House cronies were invited.

Associate Justice William O. Douglas received the Audubon Medal for distinguished service to conservation. The citation, in a subtle manner, recognized his much-publicized walks about the C&O Canal.

Elections: National Press Club's new president is NBC's Bryson B. Rash; vice-president, Joseph A. Dear, Dear Publications; secy, William M. Blair, NY Times; treasurer, David Leroy, US News & World Report; board of governors, UPI's Warren Duffee, Sports Afield's Michael Hudoba, Dallas Times-Herald's Vernon R. Louviere, and National Geographic mag's Windsor Booth.

(Cont'd on page 3)

Editor This Week: Herb Coleman
Bulletin Committee Chairman
Charles Justice
Managing Editor: Lucille G. Pierlot

DICK
HANLEY

PHOTOGRAPHY

FOR
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24 EAST 38 STREET, NEW YORK 16, N. Y.

Small Fry 'Press' Party Free Food, Films, Fun

A hundred budding young journalists began learning about some of the fringe benefits of the profession at the annual Christmas party for the small fry held Friday, Dec. 21, at the Clubhouse.

Just as at any self-respecting press party, there were free drinks — Cokes and Seven Up; free food — ice cream, cookies and candy; free entertainment — a genuine Indian magician; and such popular film fare as "Huckleberry Hound." Every child received a souvenir toy and 24 lucky ones also won trucks.

The children, in their best duds, began gathering on the Third Floor at 3:00 p.m., a surprising number with their fathers in tow, and jockeyed for good seats in the best journalistic tradition. Hands that may some day go up at a Presidential press conference waved excitedly as the magician, "The Man with the X-Ray Eyes," asked for volunteers.

A bouncy little four-year-old, resplendent in bow tie and checked sports jacket, dodged in and out of the crowd like a veteran photographer when his prize-winning number was called. A tiny blonde in pigtails and crinolines — a cinch for a foreign correspondent's job in 1982, elbowed her way down front to stump the "expert" by writing on the blackboard in French.

Proud parents glowed. . . cloakroom attendants checked tiny coats and boots and leggings as if it were part of their everyday routine.

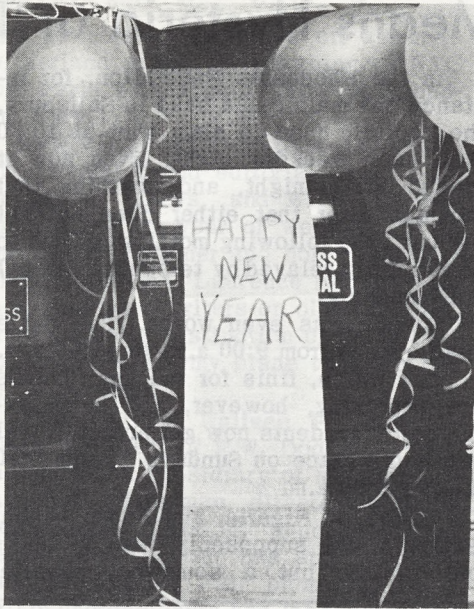
Schrafft's furnished a Gold Chest of candy for each child; Screen Gems contributed the films; and Gerald Eskow of the Yale Express System donated the trucks.

The kids took the whole thing with aplomb. Nobody cried, and there wasn't a single fight all afternoon. *Betty Etter*

TICKER (Cont'd from page 2)

Gridiron Club elections: President, AP's William L. Beale, Jr.; vice-president, Fletcher Knebel of Cowles Publications; secy, J. Russell Wiggins of Washington Post; treasurer, Richard L. Wilson, Cowles Publications; historian, Roscoe Drummond, NY Herald Tribune syndicate; executive committee, Frederic W. Collins of Special News Service, Nat Finney of Buffalo (NY) News, and AP's John Hightower.

Radio-TV Correspondents' Assn. elections: president, NBC's William B. Monroe, Jr.; vice-president, CBS' Wells Church; secy, MBS' Stephen J. McCormick; treasurer, John W. Roberts of Time-Life broadcasting; and new members-at-large are John Rolfsen of ABC, CBS's Roger H. Mudd, and WTOP's Edward F. Ryan.



Ticker message to members. . .

OPC Welcomes '63 at Gala Celebration

With a hey, nonny, nonny, and a Bossa Nova, members of the Overseas Press Club ring-a-dinged in the New Year at a party that attracted a record crowd of more than 160 people.

Arranged by *Len Saffir*, head of the House Operation's special events subcommittee, and *John de Lorenzi*, chairman of the committee, things started off with cocktails and hors d'oeuvres on the Tenth Floor, then down to the Second Floor for a sumptuous buffet and finally the dance itself on the Third Floor, with the tired newsmen's bouncy beat supplied by Lou Schroeder and his orchestra.

Highlight of the evening was dance instructor Ken Fry's "Showcase of Dancing," featuring Tony and Marge and Charles and Yvonne, a presentation of dances that ranged from the Black Bottom and Charleston to the Twist and Bossa Nova. Later, they demonstrated the steps of this newest dance craze to members and guests.

Many agreed with the words of president *Dick Johnston*, who said, when awarding bottles of champagne to the best hip-swiveling Bossa Nova couples: "If anybody can tell me what they were doing out there, please explain it to me, because I can't figure it out."

Though determined in spirit, Club members apparently lacked the necessary litherness to win the champagne awarded for the best Twist and Bossa Nova dancers. The winners were all guests.

They were: Mrs. Lejaren Hiller, George A. Miller, Pat Stryker and Len Arnow for the Twist; and Helen Mason, Bill Wilson, Alice and Sam Milkon for the Bossa Nova.

NBC's 'TUNNEL' FILM SHOWN AT CLUB JAN. 15

NBC's much-discussed documentary, "The Tunnel," dealing with the construction of a secret escape route under the Berlin Wall, will be screened at an OPC Open House on Tuesday, Jan. 15.

Piers Anderton, NBC News Berlin correspondent who narrated the film, and Reuven Frank, its producer, will conduct a question and answer period after the special screening.

Anderton is being held over especially for the occasion and returns to Berlin the morning after.

Construction of the secret passage, 450-feet-long, was a rigidly secret process, but after NBC News learned of the project (when the first 60 feet were completed), cameramen were allowed to film it under special security arrangements. Fifty-nine refugees ultimately escaped to freedom through it.

Originally scheduled for presentation Oct. 31, "The Tunnel" was withdrawn at NBC's own volition when the Cuban crisis intervened, but was later shown December 10.

Anderton's visit on Jan. 15 marks the first regular Open House program of 1963, and a full house is expected.

Please make reservations at once — (first-come basis). Because of the length of the film (90 minutes), special hours have been announced: Reception, 6:00 p.m., dinner, 7:00 p.m., followed by film and discussion on the Tenth Floor.

The Strike and You -- Topic For Jan. 8 Panel

Effects of the printers' strike on newsmen — as well as the community at large — will get a thorough going-over at a special Open House Tuesday, Jan. 8.

All OPCers who have anything to say are urged to attend and participate in the discussion. Program will be opened by a panel of "strike specialists," including four members of the Citizens Newspaper Committee (see *Ernest Weatherall's* story, page 1), — *Andrew Weil*, Joe Lyford, *Charles Markmann* and William Rogers formerly *Herald Trib*; Other participants will include: Bob Mindlin, vice-president of the Newspaper Reporters Association; I. Kaufman, Newspaper Guild publications editor; CBS' *Ernie Weatherall*; *Wendell Sether* of the American Press; and OPC president *Dick Johnston*.

NOTE: In the event that the strike is settled by Tuesday, the 8th, the panel will be cancelled and everyone will celebrate with cocktails.

Covering Africa Means Hysteria at Ten Cents a Word

By RAY MOLONEY, UPI

One of the all-time greats of the United Press, Webb Miller, used to say that the best story in the world was useless unless the correspondent could get it back to his head office.

As news erupts day by day in places that often cannot even be found on a map, this adage becomes increasingly more valid.

Correspondents who work out of the Far East will probably insist that their filing problems make everyone else's look like a picnic.

But anyone who has worked out of Central Africa or the Middle East could probably give them a run for their money in hair-raising stories.

As an old Africa hand I maintain that continent must be held responsible for giving more correspondents that distinguished (but, alas, far too early!) touch of gray at the temples than any other place in the world.

Filing Problems Well-Known

The story of the Congo filing problems is almost too well-known, but like people who talk about their operations, I like to boast about a 26½-hour wait — which, in fact, established an all-time record, even for the Congo.

It happened in Elizabethville on a Saturday morning.

On arrival at the post office shortly before noon I found the telex system paralyzed by bad reception and transmission conditions.

The operator reduced me to tears of near hysteria by suggesting that I try the ordinary cable service, adding cheerfully: "Sometimes we can get a cable to London in less than 48 hours."

The telex system remained out until late that night, at which point the mechanics decided that this would be a good time to move everything from one room to the other — for reasons which are still obscure to me.

Needless to say, the very moment they got everything unplugged, reception improved to a point where contact with Brussels was possible, and — also needless to say — by the time they got it all plugged up again, conditions had collapsed once more and they remained that way till 2:30 p.m. Sunday.

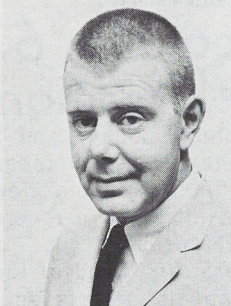
The story wasn't really worth the wait, but there comes a point when you just get plain cussed!

There seems to be something about Africa that has a disastrous effect on communications all round . . . the main centers of South Africa, Kenya and Tanganyika in general, offer no problems, but some of the other areas are unbelievable.

In the Rhodesian Federation, for instance, the main cable head in Salisbury, the capital, used to slam shut at 10:30 p.m. each weekday night. Even now it closes at midnight, and anything that happens after that either does not get out until the following morning, or has to be painfully relayed by telephone through Johannesburg.

Sunday was even worse. The cable head opened from 9:00 a.m. to 11:00 a.m. — after which, finis for the day! Things are improving, however, and hardworking correspondents now get an additional two hours grace on Sundays — from 6:00 a.m. to 8:00 a.m.

Lagos, in Nigeria, and Addis Ababa, Ethiopia, are supposedly open 24 hours out of 24, but a somewhat cavalier



Moloney

Ray Moloney has been on roving assignment for UPI in Africa for the past four years. Just recently, he was appointed Middle East correspondent for UPI with headquarters in Beirut.

approach by both points to such things as "press urgent" do little to augment one's peace of mind on a fast-breaking story.

Then, of course, there are the areas with no communications at all — such as Albertville, in Eastern Katanga.

I once flew up there from Rhodesia to cover the slaughter of an Irish UN patrol by rampaging Congolese tribesmen. There wasn't even a telephone, let alone a cable line, out of Albertville, so in a chartered plane I flew across to Kigoma, in Tanganyika.

Predictably, the cable head there was closed, but after much arguing I managed to get a phone line opened through to Nairobi.

Improving the Patience

There are few things better for improving the patience than dictating something like 1,000 words of copy over a wonkey East African phone system to someone you've never met whose English is adequate, but hardly up to wire-service cables.

The story did finally get through to London, but the thought of that red mud Kogoma airstrip still gives me nightmares.

On the joys of filing out of the Middle East, I am still feeling my way, having just moved up to Beirut after four years in Africa. But the first impressions seem to bear out that old business about "plus ça change . . ."

Beirut is supposed to be a 24-hour service, but if the censor decides to take a nap on the night shift, nothing moves until he wakes up.

The vital word "urgent" on a flash has a habit of being missed in transmission — and I'm still trying to find out why it took nearly six hours to reach London with an ordinary "press rate" message on Vice-President Lyndon Johnson's recent visit.

The censorship problem in general does not offer too many difficulties, but the system is inclined to be a little difficult to follow from day to day.

Watermelon Sellers

Reverting back to Lyndon Johnson, the Beirut censors found it difficult at first to understand why anyone would want to report that the Vice-President stopped to talk to a young watermelon seller on his way into Beirut. They finally let the detail pass, but one got the impression that, in Lebanon, watermelon sellers should be seen and not reported on.

Damascus censorship is strict, but understandable. Foreign newsmen just don't report anything that even remotely implies criticism of the regime.

Filing out of Syria has a certain kind of zest, however, due to the fact that while frequently cables will take untold hours to move, they occasionally go through like greased lightening.

Unfortunately, it's always the minor stories that seem to get the jet treatment.

One of the oddities of the area is the movement of copy from Teheran, which on first sight ought to be somewhat tricky.

In fact, thanks to a tip-top telex service with superbly efficient operators, connections with London, Paris, New York and most other major world centers can be made in a matter of minutes.

But the wire-service man with his massive file of copy faces a problem throughout the Middle East that gives him gray hairs for a different reason. Press rate cables out of Beirut cost approximately 10 cents a word — and that figure applies through virtually the whole area.

If anyone ever wonders about the terseness of copy out of the Middle East, well, even one's favorite author becomes pretty much of an expensive luxury at that rate!

PEOPLE & PLACES

TRAVELING: After 2 months and 12 lectures in West Germany for USIS and participating in a political conference in Berlin (along with **Leo Cherne**, **Chris Emmet**, **Dan Schorr**), **Norbert Muhlen** is back in NYC with material for new articles **Baldev** just returned to New Delhi from Ladakh, Kashmir and India-China front (-24 F. and 15,500 feet), one of the first cameraman to shoot that story **Pat Nieburg**, La Paz USIS, visited Rio and traded experiences with AP's **Frank Brutto** and NBC team of **Wilson** and **Lee Hall** **Ruediger von Wechmar** left his post as press attache at the NYC Consulate General of West Germany to take up new private enterprise position as director of Eastern European Bureau of the German TV network in Vienna UN observer for Zonta Internat'l **Mary Voss** off for four months tour of Europe UPI's Tahiti man, **Bert Covit**, up to Hong Kong for five month business stay **Ed Edwin** back in NYC after look-see in Dominican Republic **Richard Thomas** interviewing grassroots in Caribbean islands to analyze opinion on communism, Western world, etc. . . . **Herb Coleman**, Aviation Week London bureau chief, was in town after Christmas holidays in Minnesota — stayed at Club. As former Bulletin editor, Coleman was tapped for job of guest editor this week — "should old acquaintance be forgot?"

BOOKS: Coward-McCann just published "They Came From Everywhere," a book of Israeli biographies by **Robert St. John**, who now is back home in Switzerland following 3-month lecture tour **Richard Hanser's** magazine pieces on the Nazi era have been published in book form by Crest as "True Tales of Hitler's Reich" **Elaine Shepard's** "Forgive Us Our Press Passes" going into third printing helped along by her appearances on top TV and radio shows around the country and before such groups as N.Y. Board of Trade (first woman guest speaker in 90 years).

ARTICLES: **Betty Wason** has "In A Pot Cook Book" in January House & Garden, "Gastronomic Tour of Spain" in upcoming Vogue, and "Spain's Pre-historic Past Rediscovered" in October Clipper. Also assigned as special food consultant to American Home magazine with by-line feature each issue starting April; her book, "The Art of Spanish Cooking," out this week by Doubleday January Reader's Digest carries articles on Egypt by **Robert Littell**; also pieces by **Bennett Cerf**, **Clarence Hall**, **Lawrence Elliott**, **Jean Block**, **George Kent** and **Lester Velie** **James H. Winchester** wrote about lasers in "The Miracle Light Beam" in Jan. Mechanix Illustrated.

RADIO-TV: New York's Eve saw NBC producer **Gene Jones** off again to Switzerland after just returning to NYC from Paris with special projects sound-film crew.

ANNIVERSARY: **William Laurence**, science editor and editorial board member of NY Times, and wife **Florence** celebrated 31st year of wedlock. Two-time Pulitzer winner and holder of many scientific honors, Laurence met his wife when both were writers on old NY World. Laurence holds distinction of being only civilian aboard army plane that dropped bombs on Japan.

NEW POSTS: **Wallace F. Traendly** named president of F.W. Dodge Corp., a wholly owned subsidiary of McGraw-Hill **Roy Mehlman**, director of UPI's photographic division, announced that the NY World's Fair has appointed his team as official Fair photographer; a staff of photographers and lab technicians will be stationed on the site **Joe Grossman** joined staff of Atlantic City Press.

HONORS: **Pauline Frederick** of NBC News chosen in Gallup Poll as one of 10 most admired American women ABC's science editor **Jules Bergman** chosen by U.S. Junior Chamber of Commerce as among nation's 10 outstanding young men for 1962. He is first full-time network science editor and first American to have voice and picture transmitted to Europe via Telstar.

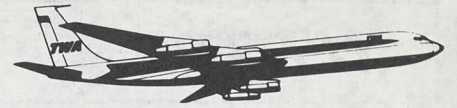
LECTURES: **David Resnick** and **Al Peterson** recently spoke on trade show promotion at a PRSA clinic, chairmanned by **William Kilborne**.

KATANGA (Cont'd from page 1)

John Latz, AP; **Virgil Berger**, Reuters; **Lloyd Garrison**, *New York Times*; and correspondents of the *London Daily Telegraph*, *The London Daily Herald*, BBC, and Agence France-Presse.

Meanwhile, the buildup of newsmen continued, with NBC sending in **Louis Hepp** from Nairobi to join **George Clay** and **Dennis Kiley**. CBS sent in cameraman **Jean Reitberger** from Paris, **Blaine Littel** from New York and **Arthur Bonner** from Delhi. ABC's staffer is **Bruce Morton** from London who linked up with a cameraman from Paris.

Lloyd Garrison and **Anthony Lucas** are covering for the *New York Times* and the UPI team is **Iain Millar**, **Dietrich Mummendey** and **Peter Lynch**. Covering for AP are Congo regulars **John Latz** and **Robin Mannock**, **Patrick Neeld**, who came in from London, and **Adrian Porter** from Salisbury. *Time-Life* sent **Jon Randal** in from Paris and **Bill Smith**, from his Nairobi base. Stringer **Eric Robins** is assisting from his Salisbury post.



This winter—
more TWA jets
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than ever

84

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flights
every week

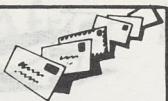
When the news breaks overseas, count on TWA's convenient schedules to get you there fast! Only TWA flies you *direct* from New York to 10 major cities in Europe: London, Paris, Rome, Frankfurt, Zurich, Geneva, Milan, Lisbon, Madrid, Athens. And only TWA links these overseas centers with 70 major cities in the U.S. Get the right flight, at the right time, to the right city abroad.

Gordon Gilmore
Vice-Pres. Public Relations,
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LETTERS



Editor, *Bulletin*:

Allow me to correct both a misspelling and a misinterpretation of the most recent Brazilian cultural export to the United States, the "Bossa Nova."

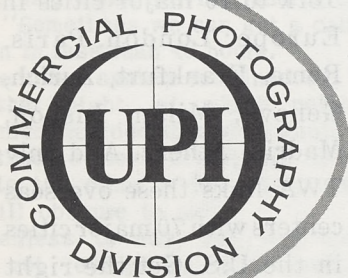
Bossa Nova has been most accurately defined as samba with modern jazz influences, maintaining the basic samba beat with an overlay of syncopation. Bossa Nova was born of the mid-Twentieth Century Brazilian musicians, striving to give a new expression to Brazil's music . . .

Moreover, Bossa Nova was not designed as "dance" music originally . . . but as vocal and instrumental music . . . It is thus that I shudder to think of what the "professional dancing group" mentioned in your December 15 article will do to the Bossa Nova.

In the name of good Brazil-U.S. relations, I pray that we Americans will have the good sense not to try to "twist" a good thing out of shape. Some of our most distinguished jazz musicians have done the Bossa Nova great justice so far. But let's keep Chubby Checkers out of this one.

G. Claude Villarreal
USAID/Brazil (Northeast)

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Roy Mehlman, Director

New Year's Resolution: Catch up on Insurance

Throughout January, OPC members who believe in the wisdom of examining their insurance protection from time to time, may secure expert advice from a group consultant of Mutual of Omaha by calling on Ed Cuddy. As a courtesy to our members, he will be available this month for consultation on weekdays (11:00 a.m. - 3:00 p.m.) at the Club.

Cuddy will be able to give complete details on the three types of insurance we have with Mutual of Omaha on a group basis, the Health and Accident Insurance which has been functioning very successfully since 1959, and the Major Medical and Life Insurance which we started in 1962. Thanks to our group contracts, our members enjoy substantial savings of their insurance dues.

At the time we announced the "Major Medical," a number of our friends complained that it failed to provide protection on a group basis for members who are over 70. I am glad to report that Mutual of Omaha has applied to the New York Insurance authorities for permission to extend our Major Medical Insurance into a life-long insurance, at the better group rates and there is good reason to assume that it will be granted soon.

Sigrid Schultz, Chairman
Overseas Members Liaison Committee

CLASSIFIED



FOR RENT: SUNNY PRIVATE BEACH - Runaway Bay, Jamaica. Modern beach house, 2 bedrooms, 2 baths, living room, dining room, terrace, good cook. Completely furnished. Ideal 2 couples or family. Near golf course. January 15-April 1: \$250 weekly, \$800 monthly. Write: **Bradley Smith**, P.O. Box 808, Valley Center, Calif.

INTERPRETER-TRANSLATOR available, general or technical, from French, German, Czech; bibliographical research using foreign language background material. On free lance basis. Rate arranged, Write *OPC Bulletin*, Box 249.

EXPERIENCED AMERICAN SECRETARY in Paris: fluent in French - accurate and responsible - specialized in manuscript work, services available on temporary or part-time basis. Carolyn Gustafson, 38 Rue Lepic, Paris 18e, France. Tele: ORNANO 70-57.

(ED. NOTE: The Bulletin Classified column accepts announcements of items for sale or exchange in addition to housing requests. MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address - Please do not give items by telephone. Rates are 50¢ a line.)

PLACEMENT



New York City

No. 653 All-around magazine man or woman, accent on circulation & promotion, not afraid of work, for small, growing international affairs monthly. Worthwhile cause. Full or part time. Modest salary.

No. 654 Leading financial PR organization . . . to create and place business news & personality stories in financial sections & business magazines. Financial or business news essential. Confidential resume required. Salary range \$10,000 to \$12,000.

No. 656 Established PR firm has opening for woman with heavy writing experience on consumer industrial accounts. Maximum salary \$7,000.

New Jersey

No. 651 Various lecturers for Bergen County Temple Friday nights after service. Fee \$25 to \$50.

No. 652 Copy editor: Business magazine with national circulation has top opportunity for seasoned pro with well defined editorial judgment. Generous five figure salary.

Massachusetts

No. 655 Editor for weekly. 1-hour from Boston. Position requires responsible, imaginative and professional man to run own show, belong to community, write bright paper. Personal interview on location will be necessary. Salary to \$135 weekly.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.
Stephen E. Korsen, Chairman

NEW MEMBERS ACTIVE

Seymour Freidin - Executive Editor Foreign News, New York Herald Tribune, N.Y.

ASSOCIATE

Frederic C. Appel - Staff Reporter, The Wall Street Journal, N.Y.

Karlheinz Przybylla - Correspondent Photographer, Bunte Illustrierte, N.Y.

The Admissions Committee announces the transfer from affiliate to associate status of the following member:

Richard Taplinger - President, Taplinger Publishing Company, New York.

The Admissions Committee announces the reinstatement of the following members:

Carter Henderson - Active Resident
Dean Jennings - Active Non-Resident
Charles Roth - Associate Resident
Jeanne Toomey Ward - Associate Resident

Cuban Crisis Tops Poll As No. 1 Story of Year

Viewers and listeners were asked to demand that a prompt settlement be made of the newspaper strike, and their letters be sent to the Committee.

"Only a few days after we opened our post office box," he said, "we had received hundreds of letters from ordinary citizens.

"We will forward these protests to Governor Rockefeller, Secretary of Labor Wirtz, the New York Newspaper Publishers Association, and Typographical Union number six."

The Citizen's Newspaper Committee is working from the offices of the Warren Weil PR firm. The civic group was joined by another OPCer, *L. Daniel Blank*, of Blank Rand Associates.

At present, the Citizens Newspaper Committee is composed of: *William H.*

The Citizen's Newspaper Committee has urged OPCers to register their demands for a speedy restoration of the struck New York City newspapers by writing to:

**CITIZENS NEWSPAPER
COMMITTEE**
Box 20,000
GRAND CENTRAL STATION
NEW YORK 17, N. Y.

The October Cuban crisis was the overwhelming choice of Associated Press newspaper, radio and television editors as the top news story of 1962. They named President Kennedy as newsmaker of the year.

Choice for second place was the three-orbit flight of Astronaut John Glenn last February. The third place story was the uproar that followed the registration of James Meredith, a Negro, at the University of Mississippi.

More than 500 editors participated in the voting. Other stories placing in the top 10 were the reports of thalidomide babies, deformed by a sleeping tranquilizer; the stock market plunge last May 28; the Red Chinese foray over the India-Tibet border; the steel price rise that angered President Kennedy; and the off-years election, followed by the twin space flights of Major Nikolayev and Col. Popovich.

Tenth biggest news story of the year was the probe into the financial empire of Billie Sol Estes. The editors also voted Mrs. Jacqueline Kennedy as the woman newsmaker of the year.

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PUBLIC RELATIONS

Baldwin; Robert L. Bliss; Howard Chase; Victor S. Getner, an attorney identified with many civil liberties cases; John Fischer, editor of *Harpers* magazine; Ephraim London, author and attorney; Joseph P. Lyford of the Fund for the Republic; Odgen Nash; William Rogers; Whitney North Seymour, former president of the American Bar Association; Rep. Abner W. Sibal (Rep-Conn); Telford Taylor, and *Andrew Weil*.

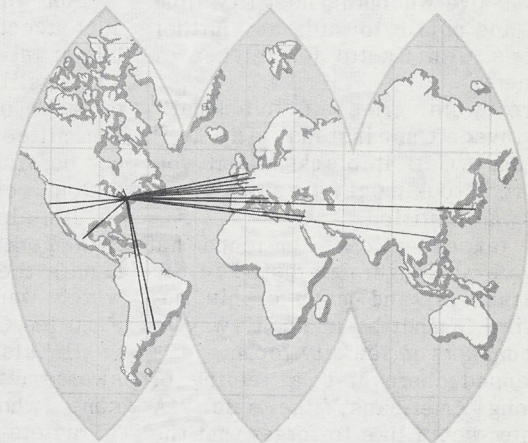
Markmann added that at present the Committee work is done voluntarily by individuals who feel that the biggest, most important, and most neglected party to the newspaper strike and lock-out is the public.

John Luter, former OPC president, now with the Columbia University School of Journalism, said that 80 graduate students are making a continuing study of the newspaper losses during the strike.

"It is probable that newspaper advertising losses alone — during the first 19 days of the present strike — are running above the 10 million dollar loss during the 19-day newspaper strike in 1958, Luter explained.

The School of Journalism expects to issue additional reports on the strike's impact this week.

Ernest Weatherall, CBS



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PR Account Lost; Freedom Found for 1,179 Cuban Prisoners

By EARNEST WEATHERALL, CBS

Jim Fusca, who owns his own PR agency, is glad that he has lost his one and only account.

He was representing the Cuban Families Committee for the Liberation of Prisoners of War. The organization ended Christmas week when 1,179 Cuban prisoners, captured by Fidel Castro at the "Bay of Pigs" fiasco, were returned to the U.S.

I spoke with Jim as he was storing the bulky files in his office, which recorded the hopes and heartaches, of those 20 months of negotiations. These files are the raw material that Jim will draw upon when he writes a book on the subject.

"I came into the picture just after the Tractors for Freedom Committee collapsed," he told me. "Alvaro Sanchez, who was chairman of the Cuban Families Committee asked if I would help him."

Sanchez explained that the wives, mothers, fathers, and relatives of the prisoners, were going to try and raise the money themselves to buy the tractors.

"I told Mr. Sanchez that this would be an almost impossible task," Jim explained. "But I knew his 17-year-old-son had been captured in the abortive invasion, and he had refused to give up hope that the prisoners could someday be released."

From that time on, Jim began working as the press officer for the Cuban Families Committee. It was then that he discovered the overwhelming hostility from the press and public towards any further negotiations with Castro for release of the prisoners.

"There were cries of 'blackmail' and 'let's invade Cuba instead' attitude," he recalled. "Call it blackmail, if you like, but if it took money to save lives, we felt it was justified."

With a few exceptions, Jim found that editors were no longer interested in the Cuban prisoners, and much of his material on the Committee found its way to the wastebaskets in the city rooms.

"I sensed there was a feeling of guilt among Americans," he said. "A feeling they would like to forget that the U.S. organized, trained, equipped and directed the ill-fated Bay of Pigs invasion."

The hostility extended to Washington, when the committee tried for four months to have the U.S. Treasury Department declare that contributions to the Cuban Families Committee for the Liberation of War be tax deductible.

"Without this, no organization raising funds can last very long."

He showed me a loaded file of un-

answered letters he had sent not only the Treasury Department, but influential sources in government, appealing for action.

Finally, a telegram to President Kennedy — a last ditch plea for tax deduction status, before the Cuban Families held a protest demonstration — got action.

This was followed by a carefully worded statement from the State Department which read: "The U.S. Government is neither putting obstacle . . . nor giving assistance, to this wholly private effort . . ." With the roadblock cleared at last, the Cuban Families, in late 1961, began their campaign to raise funds to buy tractors.



Jim Fusca at Havana airport while in Cuba negotiating for the release of the prisoners. Cuban militiamen are in background. (Photo, Miami News)

But when the tractor companies were approached, Jim discovered they were no longer interested in selling the tractors. The hostility of public opinion after the collapse of the "Tractors for Freedom" Committee, and the fear that they would not be granted export licenses by Washington, were the reasons given.

Jim also showed me four letters from New York City banks, each refusing to handle the escrow account of the funds which were being raised by the Cuban Families Committee.

He also let me see copies of unanswered letters written to prominent persons who were once identified with "Tractors for Freedom."

"We were fortunate if even one or two reporters showed up at our press conferences," he said. "It was obvious, that the Cuban prisoners were something most people wanted to forget."

During their confinement in the grim Castillo del Principe, an ancient Spanish Fortress built to defend Havana from pirates, Cuban underground sources kept the Committee informed of their conditions.

"When the tractor negotiations were going well, their treatment was good,"

Jim explained. "When they broke off, the prisoners were treated badly."

Finally, Castro grew tired of waiting for the tractors, and last March had the prisoners tried by a military tribunal.

During the propaganda show trials the prisoners were sentenced up to 30 years in lieu of fines from \$25,000 to \$500,000.

These trials ended the tractor barter plan forever. The Committee flew to Havana where Castro agreed to release 60 ill prisoners. He also agreed to changing his demands from 500 tractors to the same value in foods and medical supplies.

With the tractors out of the picture, the thaw set in at Washington. No longer were certain sources hostile.

"The negotiations from the begin-

ning were a series of cliff hangings," Jim said. "We even became suspicious of good luck."

The fund raising campaign was snowballing along, and Leon Levine took this chore off Jim's hands. The John Price Company, one of the biggest fund raising firms in the country entered the picture.

Then came the "Russian Missile Crisis," followed by the mobilization for invasion.

"We later learned that if one American soldier set foot on Cuban shore," Jim explained, "all the prisoners would be killed."

Hope for the prisoners liberation had reached its lowest valley. But as the crisis ebbed, it was apparent that Castro was still willing to negotiate. So after 20 months of tortuous negotiations, the prisoners finally were freed in exchange for \$53,000,000 worth of baby food, drugs and medicine.

With his only account gone now, I asked Jim what he planned to do.

"Well, I'll never get another one as exciting and as challenging as the Cuban Families Committee again," he said. "So I think I'll go back into journalism."